**ENG 101 LC (Fernandez) w/ GBS151 STUDENT CALENDAR FALL 2018**

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| **#** | **Date** | **ENG READINGS DUE to discuss (assigned the class before)** |  |
| **1** | **8/21 T** | Syllabus, Outliers, Lingerie for kids product(?!) – What if you still have to do your job? |  |
| **2** | **8/23 R HW 1 DUE** | QUIZ 0 sample  What could class do to reduce the amt of arguments in research paper WHILE still meeting all requirements of class  The art of CONVINCING.  Discuss analysis + give HW 2; | Start Chap 1 |
| **3** | 8/28T | In class: assessment essay (college fear, intro, 3 para, conclusion) | Business Environment |
| **4** | 8/30R | QUIZ 1/ what to read for quiz 2  Who said it better exercise (MF needs to create): WHY?  P.A.R.T.S.  B Press Release (‘Alphabet Google’) to Cover Letter: Why/How to write without bullshit | Economy |
| **5** | T 9/4 **HW 2 DUE** | QUIZ 2/ what to read for quiz 3  7 steps of writing; writing to convince Brainstorming vs Brain-writing/ Discuss career analysis issues | Activity-Case |
| **6 \*\*** | R 9/6 | QUIZ 3  Give HW 3: **brainstorming**  /idea generation Narrative idea / Proofing /Revising Drafts 1)ANALYSIS ESSAY DUE | Global Business |
| **7** | T 9/11 **HW 3 DUE** | Discuss 1st person narrative essay and lesson Walk through / Grammar and tricks / Give HW 5 | Ethics |
| **8** | R 9/13 **HW 5 DUE** | Narrative Group Grade | Exam Review |
| **9** | T 9/18 | **Discuss process 1** / Give HW 6 / what to read for quiz 4  2)Narrative w/ product ESSAY DUE |  |
| **10** | **R 9/20 HW 6 DUE** | QUIZ 4 / what to read for quiz 5 **Process 2 Give HW 7** | New Ventures |
| **11** | **T 9/25 HW 7 DUE** | QUIZ 5 / what to read for quiz 6 Sample process essay group grade | Entrepreneurship |
| **12** | **R 9/27** | QUIZ 6 **3)PROCESS ESSAY DUE** | Activity |
| **13** | **T 10/2** | **Audience 1 Give HW 4 /**/ what to read for quiz 7 | Mgmt & Leadership |
| **14 \*\*** | **R 10/4 HW 4 DUE** | QUIZ 7  Audience 2  Give HW 8 (new version) | Exam Review |
| **15** | **T 10/9** | Audience Compare/Contrast  **LIBRARY RESEARCH CULTURES** | GBS Exam 2 |
| **16** | **R10/11 HW 8 DUE** | Compare & Contrast 1/ / what to read for quiz 8 | Marketing |
| **17** | **T 10/16** | QUIZ 8  Compare & Contrast 2 | Marketing Mix |
| **18** | **R10/18** | Compare / Contrast CONFERENCES | Activity |
| **19** | **T 10/23** | 4)Compare & Contrast For world audience Commercial ESSAY DUE | Motivating Employees |
| **20** | **R 10/25** | GROUP DYNAMICS 1: surviving group activities|  Michael Seaver video  Collaborations  Intro to the research paper | Human Resources |
| **21** | **T 10/30** | GROUP DYNAMICS 2 // what to read for quiz 9 Dealing w/negative peer review comments and posts: <https://withoutbullshit.com/blog/the-key-insight-for-dealing-with-commenters-correctors-critics-interrupters-hecklers-trolls-and-nitpickers>  <https://withoutbullshit.com/blog/reading-between-the-lines-of-maddeningly-vague-editorial-comments>  Research paper 2 | Exam review |
| **22** | **R 11/1 FBI** | QUIZ 9 Research paper 3 (Death Penalty demo) | GBS EXAM 3 |
| **23** | **T 11/6** | **“Beat the teacher”**:Collaborative Edit Rally of 102 papers: Changes length of final paper  Research paper 4 // what to read for quiz 4 | Accounting |
| **24** | **R 11/8** | **QUIZ 10 /** Research paper 5 Make it real: Platitude/ Meme to Action (“we encourage”) | Accounting Activity |
| **25** | **T 11/13** | Countermeasures/Counter arguments Giv HW 9 Research paper 6 | Financial Management |
| **26** | **R11/15 HW 9 DUE** | Social Technologies: Social technologies (apr 23 2018) <https://withoutbullshit.com/blog/the-key-insight-for-dealing-with-commenters-correctors-critics-interrupters-hecklers-trolls-and-nitpickers> Gartner Hype Cycle and Social Trends:  <https://www.gartner.com/technology/research/methodologies/hype-cycle.jsp>  <https://withoutbullshit.com/blog/analysts-dunning-kruger-effect-gartner-hype-cycle> | Investing |
| **27** | **T 11/20** | Crisis Communication: Crisis Communication in a business:  <https://withoutbullshit.com/blog/crisis-ready-melissa-agnes-truth-bomb-go-read>  Twitter screw up <https://withoutbullshit.com/blog/an-analysis-of-twitters-screwup-with-comments-from-melissa-agnes>  Humor in Crisis: <https://withoutbullshit.com/blog/kfc-answers-question-allowed-funny-crisis> | Social Media Activity |
|  | 11/22 R | **THANKSGIVING** | Thanksgiving |
| **28** | **T 11/27** | 5)RESEARCH PAPER ESSAY DUE | Exam review |
| **29** | **R 11/29** | Work on Group presentations/Study | EXAM 4 |
| **20** | **T 12/4** | ENG Honors Projects due | Evaluations |
| **31** | **R 12/6** | **Good luck on GBS 151 final exam** | Final Exam Review |

\*HW 10 is the consult before presentation in GBS151. More details in GBS151